



TREE CREDIT BY SAVE  
AMAZON

# Pitch Deck

<https://tree-credit.org>



# Topics

- [Introduction](#)
- [History](#)
- [Mission](#)
- [Values](#)
- [Goals and Strategies](#)
- Team
- [Brainstorm](#)



TREE CREDIT BY SAVE AMAZON

# Introduction

- Our site is dedicated to promoting sustainability and fighting climate change by encouraging individuals and businesses to offset their carbon footprint through tree planting. We believe that reforestation is a powerful solution to the environmental challenges we face today, and we are committed to making it accessible to everyone
- On our platform, you can easily calculate your carbon footprint and offset it by sponsoring the planting of trees in carefully selected locations around the world. Our tree planting projects are carried out in collaboration with local communities and organizations, ensuring that they have a positive impact on both the environment and the people who live in the area.
- By joining our community, you not only contribute to the fight against climate change but also support the livelihoods of local communities and help preserve biodiversity. We believe that every action, no matter how small, can make a difference, and we invite you to join us in creating a greener and more sustainable future.

# History

**2016**

start of the project

**2018**

Partnership with the will to action and health institute – ivas

**2022**

start of the tree credit project with global website [www.tree-credit.org](http://www.tree-credit.org)

**2023**

- start of plantations in kenya
- start of participation in the paypal ngos directory
- beginning of the development of a blockchain system for validating planted trees

**To be the number one platform in the world whose mission is to promote environmental sustainability and fight climate change through tree planting.**



# Values



## **Sustainability**

the site believes in the importance of adopting sustainable practices to preserve the environment and ensure a healthy future for future generations.

## **Transparency**

the platform is committed to offering clear and precise information about its reforestation projects, their costs and their environmental and social impacts.

## **Social responsibility**

the site works in partnership with local organizations to ensure that its reforestation projects have a positive impact on the lives of communities living in the plantation areas.

## **Innovation**

the platform is constantly looking for new ways to promote sustainability and combat climate change, using technologies and creative solutions to achieve its goals.

# Goals and Strategies

[Voltar ao slide de tópicos](#)

**1 billion trees in 10  
years**

- 100 million trees will be planted per year

**Brasil and Kenya**

- offices in the Brazilian Amazon and Kenya in Africa

# Team

Our team



Marcio Almeida  
Chief Executive Officer



Dudu Diogenes  
Chief Financial Officer



Fernando Chucre  
Chief Technology Officer





# Tree Credits by Save Amazon

